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Reg. No....................................

Name....................................

B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, APRIL 2016

Fourth Semester

Common Core Course IV—ENTREPRENEURSHIP DEVELOPMENT AND PROJECT
MANAGEMENT

(Common for Model I, II and UGC Sponsored B.Com. Degree Programme)

[2013 Admission onwards]

Time : Three Hours

Maximum Marks : 80

Part A

Answer **all** *questions.*
Each question carries 1 mark.

1. Define Entrepreneurship.

2. Define SME.

3. What is a project report ?

4. What is achievement motivation ?

5. What do you mean by single window system ?

6. Who is modern entrepreneur ?

7. Define PERT.

8. What do you mean by project scheduling ?

9. What do you mean by ARR ?

10. What is sick unit ?

(10 × 1 = 10)

Part B (Short Answer Questions)

Answer any **eight** *questions.*
Each question carries 2 marks.

11. Explain the functions of SISI.

12. Distinguish between entrepreneur and intrapreneur.

13. Explain the features of small business.

14. What are the twin objectives of inventions ?

15. Describe different phases of EDP.

16. Distinguish between PERT and CPM.

Turn over

17. What is green channel ?

18. What are the different stages of project life-cycles ?

19. What do you mean by decision tree ?

20. What is meant by project implementation ?

21. What is NIESBUD ?

22. What do you mean by discounted cash flow method ?

$$(8 \times 2 = 16)$$

Part C (Short Essays)

Answer any six questions.
Each question carries 4 marks.

23. A project cost Rs. 5,00,000 and yields annually a profit of Rs. 80,000 after depreciation at 12% p.a. but before tax 50%. Calculate the payback period.

24. What are the causes of sickness in SSI units ?

25. Explain the major sources of good project ideas.

26. Describe the merits and demerits of IRR method.

27. Distinguish between project appraisal and project evaluation.

28. Calculate the average rate of return for Projects A and B from the following :

	Project A	Project B
Investments ...	Rs. 20,000	Rs. 30,000
Expected life (no salvage value)...	4 years	5 years

Project net income (after interest, depreciation and taxes)

Years		Project A (Rs.)	Project B (Rs.)
1	...	2,000	3,000
2	...	1,500	3,000
3	...	1,500	2,000
4	...	1,000	1,000
5	...	——	1,000
		6,000	10,000

29. Explain the functions and role of department of industries and commerce.

30. What are the constraints faced in a project ?

31. Define a project. Explain its characteristics.

(6 × 4 = 24)

Part D (Essays)

Answer any two questions.
Each question carries 15 marks.

32. Who are entrepreneurs ? What are the different types of entrepreneurs ? Explain their qualities.

33. What is a project cycle ? Explain the different phases of a project cycle.

34. What is MSMEs ? Explain the various measures taken by Government to promote MSMEs.

35. What is Project appraisal ? Explain its objectives and Basic steps in project appraisal.

(2 × 15 = 30)